

**Regenesi S.r.l.**  
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## **A conversation on the Sustainable Aesthetic with Denis Santachiara**

*"I would not have worked with discarded or reclaimed materials until a few years ago, they seemed to me to have an image too "bricoleur" . But in recent years the technology, industrial quality and aesthetics have been significantly developed, reaching an high level of value to make possible the development of new forms of poetry and irony, seeking to enter into the intimacy of their linguistic properties, even before into the environmental ones . Regenesi means surprise and wonder because a reclaimed material, sometimes brutal, can become an object of design, trendy, glamorous, luxurious, competitive with the materials of first use." Denis Santachiara*

The second meeting of the cycle "Conversations on sustainable aesthetics" will be on Thursday 17 of June 2010 at 18.30 at Skira Book Store, in Triennale Milan. This cycle of meetings is born to investigate the concept of sustainable beauty as strategic issue in a new cycle of development.

Denis Santachiara will talk with Maria Silvia Pazzi – CEO Regenesi - telling about his personal view of Regenesi world, made of aluminum, leather, plastic, steel. A new life is offered to a lot of materials and articles. They become absolutely better than before, illuminated by a consistent vision of beauty and sustainability. Commodities which receive a second chance to be better. More beautiful, more intelligent. A world that starts from the furnishing for the table to go to the last born object, the table lamp that will be presented in absolute preview during the meeting.

This discussion will be the second in a series – all taking place in 2010 at the Triennale Book Store – to explore the subject of sustainable beauty as interpreted by designers for Regenesi. The series started with a session with Giulio Iacchetti in March followed by a planned session with Setsu and Shinobu Ito in September and Marco Ferreri in October.

**Denis Santachiara**, an anomalous designer and an outsider of the international outline of design, began his career marrying in his work the art and design. This was exposed in: Biennale of Venice 1980, Palazzo dei Diamanti Ferrara 1982 , "Documenta 8" Kassel , Triennale di Milano 1982/84/86/96/01/04, Quadriennale di Roma 1998. Winner of



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Compasso d'oro, Good Design Award and Design World. His permanent exhibitions are hosted in museums including MOMA - New York, Musee des arts decoratives and Centre Pompidou - Paris, National Museum of modern arts - Tokyo, Vitra Museum, Triennale - Milano.

#### **Contatti**

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